

CISMOR seminar series (no. 6 / 2019)

Deborah Romm - A Cultural Agent and Marketing Genius in 19th Century Europe

Prof. Mordechai (Motti) Zalkin

Professor, Dept. of Jewish History, Ben-Gurion University

November 18, 2019 (Monday) 16:40 – 18:10
Shisei-kan meeting room (3rd floor), Imadegawa Campus
Doshisha University

The seminar series is open for students and academics. If you would like to participate in this seminar, please send an email to the CISMOR office in advance: rc-issin@mail.doshisha.ac.jp.
Registration closes on **November 14**. Language: English only, No interpretation

In the second half of the nineteenth century Deborah Romm turned her family publishing house into one of the largest in Europe. The lecture will discuss her management and marketing methods, for which she is considered as the most important cultural agent in contemporary Jewish world.



[Program]

16:40 - 16:45	Opening Remarks	Director of CISMOR
16:45 - 17:45	Lecture	Prof. Mordechai (Motti) Zalkin
17:45 - 18:10	Discussion	

Organized by CISMOR

登録・問い合わせ先 同志社大学 一神教学際研究センター

TEL : 075-251-3972 FAX : 075-251-3092 E-mail : rc-issin@mail.doshisha.ac.jp

